

## Meet John R. Carson, D.D.S.

John R. Carson, D.D.S., 7415 E Tanque Verde Road, 514-7203, [www.JohnCarsonDDS.com](http://www.JohnCarsonDDS.com).

Hours: 8 a.m.-5 p.m. Monday-Thursday and Friday by special appointment.

Owners: Dr. John Carson & Kimberly Carson.

**Years in business:** Six.

Q: What makes your business tick?

A: Compassion is what makes our business tick. From the very first time you call the office to the good-bye at the end of an appointment, we strive to make the experience as comfortable and positive as possible. One way we achieve this is by the office environment. Our reception area has the feel of a living room to help put you at ease.

Another way is our dental chair. We personally tried out many chairs until we found the one that is the most comfortable, so it can help a patient relax. Our technology also makes us tick. We continue to update our office with the latest and best technology available to help our patients with their dental visits.

I also cannot say enough about my team. Each and every one of us strives to make every patient's visit a positive one. All of us care about every patient and treat them as if they were a family member.

Q: Who's your average customer?

A: We have a wide range of patients from as young as 2 years old to patients in their 90s.

Q: What other jobs have you had?

A: During dental school I received a scholarship from the U.S. Air Force, so after graduating from dental school I spent three years treating active military at Davis-Monthan Air Force Base. My wife and I enjoyed Tucson so much that we wanted to call it home, so after my three-year commitment with the Air Force, I opened my private practice in 2003.

Q: What led you to this business?

A: I am a third-generation dentist whose father is a periodontist and whose grandfather was a prosthodontist. I grew up in the field of dentistry, loved what I saw, and decided to dedicate my life to the profession.

Q: Where will your company be a year from now?

A: We will continue to grow and educate ourselves so we may be at the top of the game for our patients.